

JD&J Book Cover Design

FOR IMMEDIATE RELEASE

Contact: Name

Address

Email address

phone number

(Press release title) **HEADLINE HERE (IN BOLD)**

(this should capture the reader's attention)

Here is where you write the 'hook', this first sentence is the most important as it will dictate whether the journalist will read any further and if they view your release as newsworthy.

Press release body will go here in several paragraphs, briefly answering the questions of who, what, where, when and why.

After the main body of the press release will be where you can give quotes from readers (or yourself if applicable - you will of course be writing the release in the third person).

Towards the end of the press release will be where you can say a bit more about you, telling them what you've written already and links to your website (if you have one) remember to keep writing in the third person.

-ENDS-

For more information contact author on (phone number),(email address) or visit their website (web address)

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